

MANCHESTER PROPERTY CLEAN

The 5-Star Turnover

An Airbnb Host's Guide to Flawless Reviews and Increased Bookings

*www.manchesterpropertyclean.co.uk /
contact@manchesterpropertyclean.co.uk*

The Problem: Surviving the Review Economy

For an Airbnb host, "clean" isn't enough. In a competitive market, guests expect a hotel standard. Your listing lives or dies by its reviews, and the "Cleanliness" score is the most important of all. A 4-star review is not a success; it's a warning sign to future guests.

The time between checkout and check-in is your most critical window. In just a few hours, you have to clean, do laundry, restock, and check for damage. Any oversight can lead to that dreaded bad review, harming your ranking and your income.

The Solution: The 5-Star Guest-Ready Experience

The secret to flawless reviews isn't just cleaning; it's creating a **pristine first impression**. A professional turnover service is designed to reset your property to a "show-home" standard for every new arrival.

It's a system that ensures consistency and excellence, turning the stress of a turnover into a reliable process that protects your reputation and elevates your guest experience, leading directly to better reviews and higher occupancy.

The 5-Star Turnover Checklist

Use this as your foundation for a consistently brilliant guest experience.

General (All Rooms)

- ✓ Dust all surfaces, light fittings, & picture frames.
- ✓ Clean all skirting boards, light switches, & door handles.
- ✓ Vacuum carpets/rugs; mop all hard floors.
- ✓ Empty all bins and replace liners.
- ✓ Wash interior windows and wipe down sills.

The Gleaming Kitchen

- ✓ Clean interior & exterior of fridge/freezer.
- ✓ Deep clean oven, hob, and extractor fan.
- ✓ Clean inside of microwave and dishwasher.
- ✓ Sanitize all countertops, sinks, and taps.
- ✓ Restock essentials: tea, coffee, sugar, etc.

The Spotless Bathroom

- ✓ Descale shower screens, heads, and taps.
- ✓ Sanitize toilet (inside & out), sink, shower, and tub.
- ✓ Clean and polish all mirrors and chrome fittings.
- ✓ Check and restock toilet paper and toiletries.

The Details that Delight: From Clean to Memorable

This is how you earn a 5-star review. It's about presentation and thoughtful details.

The Perfect Welcome

Hotel-Standard Beds: Use crisp, clean linen. Ensure the duvet is straight and pillows are plumped and neatly arranged. A perfectly made bed is the centrepiece of the room.

A Breath of Fresh Air: Ensure the property smells fresh and clean, but not overwhelmingly of chemicals. Air it out well during the clean.

Amenity Artistry

Towel Presentation: Don't just leave towels on the bed. Fold them neatly or roll them into a hotel-style stack in the bathroom.

Coffee & Tea Station: Neatly arrange coffee pods, tea bags, and sugar sachets in a dedicated tray or container.

Toilet Paper Origami: A folded point on the first sheet of the toilet roll is a small touch that signals a professional clean.

The Flawless Finish

Final Scan & Fingerprint Free: Before leaving, stand at the doorway of each room and scan for imperfections. Wipe down all glass surfaces, TV screens, and chrome fixtures one last time.

The Smart Host's Solution

Contact us today to discuss our partnership program for Airbnb hosts in Greater Manchester and get your free, no-obligation quote.

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